

Maine Mayhem

1 Fireside Lane
Saco, Maine 04072



Women's Football

info@mainemayhemfootball.com
207-939-4835

To Our Community Business Partners,

The Maine Women's Football Inc. (MWF) is 501(c)(3) non-profit organization created in 2015 to support women in the sport of football. Our mission is to provide women the opportunity to both learn and play tackle football in an encouraging environment that focuses on the fundamentals and techniques necessary for a positive experience in football and life.

The flagship program under the MWF is the Maine Mayhem, Maine's only full contact women's football team. Playing for the Mayhem provides women 18 years old and up the opportunity to experience America's greatest sport!

The Mayhem will play their fifth season in the Women's Football Alliance (WFA) and will begin practicing in February using indoor facilities. League play begins in May. The WFA has over 60 teams across the country so a successful season could result in play offs and another shot at the National Championship game in the month of July.

We are seeking your support to help make this program successful. As you can imagine, there are many costs in providing such a unique opportunity for Maine's women. Costs in our prior seasons totaled over \$25,000 and included rental of indoor practice facilities, game day field rental, uniforms, equipment, team insurance, game official fees as well as travel for away games. We could not have done it without the support of our sponsors!

The accompanying listing shows our standard advertising/sponsorship packages. We have designed an option to fit any budget. Any amount would be greatly appreciated! Please review the options and let us know which one you would prefer. We can also customize a sponsorship package that fits your company's needs.

Covid-19 continues to provide uncertainty as the option of having fans in attendance at home games. If we are unable to do so, we will not be able to provide the tickets and/or season passes outlined in the sponsorship packages. We will be exploring our options for live streaming the games instead to maximize the advertising benefits. We thank you for your understanding and sincerely hope you will continue to support us through these uncertain times.

Please join us in our new endeavor by supporting these remarkable women in their journey towards a successful football season.

Respectfully,

Alicia Jeffords

Alicia Jeffords

President
Maine Women's Football Inc.
Email: info@mainemayhemfootball.com

Let the Mayhem Continue!



2021 Mayhem Sponsorship Levels

Basic Sponsor \$100

- Name and link on team website (sponsor page)
- 2 season passes
- Option to choose one Mayhem T-shirt

Bronze Sponsor \$250

- Name and link on team website (sponsor page)
- 2 season passes
- 1/8 page ad in the game day brochures
- Company name announced once during each half at home games
- Option to choose up to 2 Mayhem T-shirts
- Sponsorship Appreciation Plaque

Silver Sponsor \$500

- Name, logo and link on team website (sponsor page)
- Company mention/link on Mayhem social media
- 2 season passes
- 1/4 page ad in the game day brochures
- 3' x 6' Banner displayed at home games
- Company name announced during each quarter at home games
- Sponsorship Appreciation Plaque
- Option to choose up to 4 Mayhem T-shirts

Gold Sponsor \$1,000

- Name, logo and link on team website (sponsor page and footer on all pages)
- 4 season passes
- 1/2 page ad in the game day brochures
- 3' x 6' Banner displayed at home games
- Company name announced each quarter at home games along with custom advertisement read by stadium announcer
- Company 8' table at all home games
- Sponsorship Appreciation Plaque
- Company Logo on the back of the 2021 Mayhem T-shirt
- Option to choose up to 4 Mayhem T-shirts
- Plus choose from 1 sponsorship item below:
 - **Schedule Card:** Logo on cover of Mayhem schedule
 - **Helmet Sticker:** Company logo sticker worn on all Mayhem player helmets
 - **Season Pass Card Sponsor:** Company logo on the back of all season passes
 - **Game Tickets Sponsor:** Company logo on the back of all game tickets



Platinum Sponsor \$2,500 (Game Day Sponsor)

- Name, logo and link on team website (sponsor page and footer on all pages)
- 4 season passes
- ½ page ad in the game day brochures
- 3' x 3' Banner displayed at home games
- Company name announced each quarter at home games along with custom advertisement read by stadium announcer
- Company 8' table at all home games
- Sponsorship Appreciation Plaque
- Company Logo on the back of the 2021 Mayhem T-shirt
- Option to choose up to 4 Mayhem T-shirts
- Plus choose from 1 sponsorship item below:
 - **Schedule Card:** Logo on cover of Mayhem schedule
 - **Helmet Sticker:** Company logo sticker worn on all Mayhem player helmets
 - **Season Pass Card Sponsor:** Company logo on the back of all season passes
 - **Game Tickets Sponsor:** Company logo on the back of all game tickets
- Your company name, logo, and link will be on all game day materials including flyers, Facebook posts and events, featured images, and website schedule. Your company will have a reserved seating area for a special half time recognition, logo on the game day brochure cover, and special autograph session with the players after the game.
- **Twitter:** Your company name, logo, and link will be on the Mayhem Twitter cover image, in weekly posts, and featured during live game day events
- Customized merchandise with your logo to be given to the first 50 fans at sponsored games. (Merchandise examples include Rally Towels, Noise Makes, Foam Fingers, etc.)

Please indicate selections on the following page.

Thank you!

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I would like to purchase the following Maine Mayhem package

Selection	Sponsorship Level	T-shirt size selections-Please select None if no T-shirts are desired.							
	Basic @ \$100	Shirt 1		None					
	Bronze @ \$250	Shirt 1		Shirt 2		None			
	Silver @ \$500	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None
	Gold @ \$1,000**	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None
	Platinum @ \$2,500	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None

I am sponsoring the following Mayhem Team member _____

****Gold and Platinum Sponsors:** Please indicate your preferred sponsorship item from the choices below. Selections will be awarded in the order they are received.

Preference Order (1-4)	Item
	Schedule Card: Logo on cover of Mayhem Schedule Cards
	Helmet Sticker: Logo on sticker worn on all Mayhem helmets
	Season Pass: Logo on the back of all season passes
	Game Tickets: Logo on the back of all game tickets

Business Name		Contact Person	
Address		City, State & Zip	
Email		Phone #	

Please make check payable to Maine Mayhem. Mailed checks should be sent to:

Maine Mayhem, c/o Kate Archambault 1 Fireside Lane Saco, Maine 04072

Please email logos to be used in all promotional options to info@mainemayhemfootball.com

Sponsor's Acknowledgement

I have purchased a _____ Mayhem package in the amount of _____ and will received the items listed on the 2021 Sponsorship Packages listed on the previous pages.

Business Representative's Signature _____ Date _____

Let the Mayhem Continue!